

Managing benefits with Principal® is easy, and we know you want to assist your clients whenever possible. With eService you can see information about all your clients with Principal, get details of each client's coverage, and manage clients' benefits on their behalf.

Your customer information

When you need information about your clients who offer group dental, disability, life, vision, hospital indemnity, critical illness, 1 or accident, we've got you covered. Simply log in on principal.com and



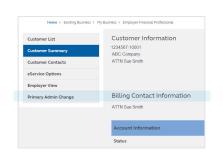
choose **My Existing Business** from the left navigation. Then select **Group Benefits and Retirement.** Once here, you can:

- View a list of your customers through Employer View.
- Get detailed information about each client.
- Find Principal contacts for sales, administration, and claims.

Your client's benefit information

When you select **Employer View**, you can find answers to questions about specific employees. You can also do several

transactions on your clients' behalf.²



Quickly manage employee benefits like:

- Add and terminate employees.
- Enroll new employees.
- Update salaries.
- Make name and address changes.
- Order/print dental and vision ID cards.
- Track online transactions.

Check out what else you can do with just a few clicks:

- Find current/past bills and payment history. And if clients want you to pay bills on their behalf, they just need to grant you access.
- Manage and track online evidence of insurability (EOI).
- View employer contacts, enrolled census, and claims reports.
- Access client benefit summaries, enrollment forms, contracts, and booklets.
- View plan information, including coverages, waiting periods, employer contributions, and rates.
- Find additional resources like EAP, Employee Continuation, Find a Dentist, and Tax Reports and Services.
- Find Schedule A and SOC Report.



Principal rated No. 1 for online group benefits administration³

Principal was rated No. 1 in group benefits for employer web capabilities and experience by DALBAR, Inc. (DALBAR) for eService, in May 2022.

Getting access

If you're affiliated with an agency/firm:

- Each agency has a Firm Contact who's authorized to grant access to delegates.
- Once access has been granted, delegates receive an email to set up their login.
- If you're unable to locate your Firm Contact within your agency or need more information on delegates, call the Advisor Web Support Team at 800-554-3395.

Adding delegates for Firm Contacts

Additional colleagues can be added as delegates by the Firm Contact—the main person at the agency who controls access for the firm. The Firm Contact determines the level of access for each delegate. After login, click on **My Settings** in the top navigation, then select Manage **My Delegates** to give others access online in minutes.

If you're a financial professional/broker:

- Go to principal.com/create-account.
- Select Financial Professionals.
- Click on Contact Us to access the form to request a login.
- In the 'Choose a topic' box of the form, select **Login information or issue**.
- You should receive an activation email in 1-2 days that will guide you through setting up your login.

Keeping your account safe

Because the safety of your information is so important, we use verification codes to prevent others from accessing your account. The first time you log in, you'll choose how you receive the codes. If you log in from an unrecognized device, forget your password, or we notice anything out of the ordinary, the codes help us confirm it's really you.

Tip: You'll use the same login to get information for clients who have other Principal products -like retirement plans, nonqualified deferred compensation plans, annuities, life insurance, and disability insurance.

General group insurance information

When you're in need of general information to assist with your business, use the site navigation to find:

- New and existing business information
- Implementation and enrollment information
- Quote and proposal information
- Product information and news
- Marketing concepts and materials
- Group insurance forms.

Compensation and recognition information

Our programs reward you for your sales efforts with Principal. Once logged in, visit the **Resource Center** to learn more about commissions, compensation, and bonus and recognition programs—all in one place.



Need help with eService?

Contact the Advisor Web Support Team at 800-554-3395.

principal.com

Insurance products and plan administrative services provided through Principal Life Insurance Company®, a member of the Principal Financial Group®, Des Moines, Iowa 50392

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¹ Specified disease in New York.

² Client must sign a consent form allowing you to manage members.

³ DALBAR Communications Seal of Excellence, May 2022.