



Four ways  
**Life insurance  
helps women  
make their mark**

Modern women forge their own paths. They are mothers, entrepreneurs, philanthropists, community leaders and more – and sometimes all of the above. Women make their mark in countless ways. Life insurance can help them leave a lasting legacy.

① **Financial wellness**

**Today:** The [Center for American Progress](#) says that roughly two-thirds of women are either the primary earner or the co-breadwinner in their family.

**Tomorrow:** Life insurance can provide ongoing financial stability for loved ones.

③ **Family caregiving**

**Today:** Women are more likely to care for young children, aging parents or other relatives. According to [AARP](#), 61% of caregivers are women.

**Tomorrow:** Life insurance can help cover the cost to hire caregivers and pay for other tasks.

② **Economic development**

**Today:** The [Small Business Administration](#) says there are roughly 12 million women-owned businesses.

**Tomorrow:** Life insurance can help fund ongoing business health and succession.

④ **Social advancement**

**Today:** Women are making the world a better place. [UN Volunteer](#) says that 57% of the world's volunteering is done by women.

**Tomorrow:** Life insurance is another way women can fund charitable donations.

No matter how women decide to make their mark on the world, life insurance can help and it's surprisingly affordable. If you or your partner do not own life insurance, or if you'd like an additional policy, contact us for a complimentary quote!

**Get your complimentary life insurance quote**